



Program Name:	Business and Economics in China		
Program Details			
Faculty Leader Name:	REDACTED		
Program Location(s):	Beijing, China		
Address of Program Site:	China University of Mining and Technology D11 Xueyuan Road, Haidian District Beijing 100083, P.R. China		
Dates of Instruction on campus at SHSU (if any, do not include orientations here):	none	Dates of Instruction Abroad:	5/13/18 to 6/9/18

Program Overview	
Please give an overview of the program which can be used for marketing to students.	
Visit to Chinese businesses and historic sites, guest speakers from academia, businesses, and governments. Cultural experiences through meeting and interacting with Chinese students and faculty at China University of Mining and Technology. Visit to Shanghai and Xian.	
Program Learning Activities	
Please describe learning activities that the group will participate in outside of the classroom that are related to course learning objectives. If dates are known, provide those as well.	
Students will develop an understanding of China businesses practices by visiting Chinese businesses of varying sizes. Students will also develop an understanding of the China's cultural heritage by visiting the Great Wall of China, the Forbidden City, the Summer Palace, the city of Xi'an and other sites of historic and cultural importance. The students will obtain a better understanding of China's emergence as an economic super power and cultural heritage by visiting the city of Shanghai.	
Other Activities and Cultural Learning Experiences	
Please describe opportunities for cultural immersion in the host culture, if applicable.	
Students will interact with Chinese students on a regular basis through lunch-time and after-class activities arranged by China University of Mining and Technology. Students will also attend Chinese language and cultural classes hosted by the faculty and students of the university.	



Natural Environment Exposure	
Please describe any expected activities that will necessitate exposure to the natural environment, if applicable.	
Walking on the Great Wall will expose students to outdoor areas. Students will have the option to walk the portion of the Great Wall that they feel most comfortable. Student may be exposed to some days with some general Air Pollution in the metropolitan area of Beijing. Facemasks will be provided for those students who require it.	
Please describe pre-departure and on-site orientation plans.	Two pre-departure orientation sessions covering safety, security, class expectations, accommodation, and student's code of conduct. The two pre-departure meetings are not included in the dates of instruction abroad.
Please describe opportunities for student reflection on their experience living in another culture, both while abroad and after their return.	See attached syllabus



Program Logistics	
Who will make logistical arrangements (housing, classroom space, excursions, etc.) for this program?	
<input type="checkbox"/> Faculty Leader <input type="checkbox"/> Independent Program Provider (AIFS, CAPPA, Travel Agency, etc.) <input checked="" type="checkbox"/> Other	
China University of Mining and Technology	
How will the group travel to the study abroad location?	
<input type="checkbox"/> Group Flight <input checked="" type="checkbox"/> Independent flight arranged by students <input type="checkbox"/> Other [Please click here to provide details about travel arrangements.]	
What type of accommodations will students stay in during the program?	
<input checked="" type="checkbox"/> Hotel <input type="checkbox"/> Shared apartment <input type="checkbox"/> Homestay <input type="checkbox"/> Student resident halls <input type="checkbox"/> Other China University of Mining and Technology	
Do you require classroom space at the study abroad location?	
<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No China University of Mining and Technology	
Student Enrollment	
Will this program be open to students from other institutions? *Please note: If you are allowing non-SHSU students, these students cannot receive SHSU credit and cannot count as part of the minimum enrollment needed for the course to make, unless they are enrolled at SHSU as transient students according to the standard Admissions process.	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If yes, how many students from other institutions will you allow?	
What is the minimum enrollment needed to cover costs (minimum 10)?	10
Are there contingency plans to cover financial losses? Please describe.	With 9 or fewer students, the trip will be canceled. The program fee already includes a small buffer. In the event of a budget shortfall, COBA and/or the Department of Economics and International Business will help cover the shortfall amount.
Does the program location/logistics provider have potential to develop into a viable option for other departments/colleges/programs?	This is now established as a regular offering for SHSU students
If there are similar courses being offered abroad, how will you ensure that your course does not conflict with the other course in regards to student enrollment?	
These courses cover topics that are specific to the host countries.	



Student Requirements
What specific requirements, if any, will students need to meet in order to participate in each course and the program as a whole?
Minimum GPA of 3.00, 50 Completed Hours, ECON 2300 or ECON 2301 or ECON 2302, and departmental approval.
Will students need to take any special health precautions?
Some field trips will require extensive walking and standing.
Will students need a visa?
Yes
Have arrangements been made to address the needs of students with learning and/or physical disabilities, if necessary? If needed, please check with SHSU's Services for Students with Disabilities (SSD).
The available accommodation in China will apply
Is there an official US Department of State Travel Warning currently in effect for the program location?
No
Are there any known security/safety/health risks at the proposed program site, and how will these be addressed?
Standard international travel precautions apply.



SHSU Program Contacts			
Faculty Leader:	REDACTED, Associate Professor		
Department & Mailbox:	Department of Economics and International Business, Box 2118		
Email Address:	REDACTED @shsu.edu	Campus Phone:	(936) 294-REDACTED
Additional Faculty/staff:	REDACTED , Professor		
Department & Mailbox:	Department of Economics and International Business, Box 2118		
Email Address:	REDACTED @SHSU.EDU	Campus Phone:	(913) 294-REDACTED
Will this faculty/staff member accompany students on the program?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
Additional Faculty/staff:	[...]		
Department & Mailbox:	[...]		
Email Address:	[...]	Campus Phone:	[...]
Will this faculty/staff member accompany students on the program?		<input type="checkbox"/> Yes <input type="checkbox"/> No	
In-Country Contacts			
Primary Local Contact:	Grace (Chai Ting)		
Address:	D11 Xueyuan Road, Haidian District, Beijing, 100083		
Email Address:	REDACTED @cumtb.edu.cn	Phone Number:	REDACTED
Function:	Program Coordinator, International Cooperation and Exchange Office, China University of Mining and Technology		
Additional Local Contact:	[Name and title]		
Address:	[Street address, city, country & postal code]		
Email Address:	[...]	Phone Number:	[Include country code]
Function:	[Housing, academic coordinator, travel agent, etc.]		



Proposed Course to be Taught (Use Additional Course Sheet for programs with more than one course.)			
Course Prefix and Number:	ECON 4360	Course Title:	International Field Studies in Economics: China
Course Description:	<p>This course is the study of economic policy, institutions, firms, and consumer behavior of the host country in a study abroad program. Prerequisite: 50 Completed Hours, ECON 2300 or ECON 2301 or ECON 2302, and departmental approval.</p> <p>Note: This course will focus on developing an understanding of Chinese business culture. Students will engage with other Chinese students in a variety of cross-cultural experiences, attend lectures from leading Chinese scholars, participate in field trips to historic sites and businesses in China, and learn about issues related to the modern Chinese economy.</p>		
Instructor for Course:	REDACTED	SHSU Credit Hours and Contact Hours for entire course:	Credit Hours: 3 Contact Hours: 45
What are the student learning outcomes for the course? Please attach a course syllabus and/or reading list for each course.			
<p>Upon completion of this course the student will be able to:</p> <ul style="list-style-type: none"> i) develop an understanding of modern Chinese culture. ii) identify how the Chinese cultural heritage has shaped modern China and its relationship with the current economic environment. iii) communicate with Chinese students, scholars and businesses in a variety of cross-cultural experiences 			
Please detail how the stated learning outcomes will be assessed.		Four exams, one presentation and evaluation of participation and professionalism. See attached syllabus.	
What is the rationale for teaching the course(s) at this location versus the SHSU campus?			
Students will have the opportunity to personally experience international business and cultural practices in China and will be exposed to the Chinese culture.			
What is the projected number of student participants in this course?			14



Additional Course Sheet

Course Prefix and Number:	ECON 4085	Course Title:	Special Topic: Readings in China Economics
Course Description:	<p>This course of faculty-led study is designed to provide undergraduate students exposure to new Economics topics and concepts in a course setting.</p> <p>Note: This course will focus on international issues of importance to both China and the U.S. that will include the rise of China as an economic superpower; China and the world economy; the relationship between China and the world (including the U.S.) throughout history and in the 21st century. The class will comprise lectures by the instructor and invited speakers from the host institution and visits to historical and business sites.</p>		
Instructor for Course:	REDACTED	SHSU Credit Hours & Contact Hours for entire course:	Credit Hours: 3 Contact Hours: 45
What are the student learning outcomes for the course? Please attach a course syllabus and/or reading list for each course.			
<p>Upon completion of this course, the student will be able to:</p> <ul style="list-style-type: none"> i) identify the main characteristics of the Chinese economy and its relationship with the U.S. ii) explain and identify how greater economic and financial integration has enhanced the importance of coordination and cooperation among nations around the world at the same time as the global competition has increased. iii) communicate with Chinese students, scholars and businesses in a variety of cross-cultural experiences. 			
Please detail how the stated learning outcomes will be assessed.		<p>Four exams, in-class presentations, participation and professionalism. See attached syllabus.</p>	
What is the rationale for teaching the course(s) at this location versus the SHSU campus?			
<p>Students will have the opportunity to see first-hand international business and cultural practices in China and will be exposed to the Chinese culture.</p>			
What is the projected number of student participants in this course?			14



Additional Course Sheet

Course Prefix and Number:	[ie, SPAN 2311]	Course Title:	[Official Title of Course]
Course Description:	[Copy and paste course description from SHSU course catalog.]		
Instructor for Course:		SHSU Credit Hours & Contact Hours for entire course:	[ie, 3 credits, 45 contact hours]
What are the student learning outcomes for the course? Please attach a course syllabus and/or reading list for each course.			
[Please describe how the proposed location enhances these learning outcomes, keeping in mind the student learning outcomes of the university.]			
Please detail how the stated learning outcomes will be assessed.		Click here to enter text.	
What is the rationale for teaching the course(s) at this location versus the SHSU campus?			
[Please describe the academic or career benefits to SHSU students. Also discuss specific course content that is better taught in the destination abroad as opposed to in Texas.]			
What is the projected number of student participants in this course?		[Required # of students is 10 registered per course.]	



Supplementary Documents

Please attach the following materials to your program proposal:

<input checked="" type="checkbox"/> Course syllabus and/or reading list for EACH course taught abroad	<input type="checkbox"/> Contracts, agreements, etc.
<input checked="" type="checkbox"/> Program itinerary for the entire length of the program	<input type="checkbox"/> CV's of non-SHSU on-site staff, if required
<input checked="" type="checkbox"/> Comprehensive program budget (use budget template)	
<input checked="" type="checkbox"/> Department and College approvals	

Program Considerations

Please consider the following when developing your program:

- Students may not earn more than 1 semester credit hour per week over the course of the program. For example, a 3-week program cannot offer more than 3 semester credit hours.
- **All programs must have a minimum of 10 students enrolled in each undergraduate course AND/OR 5 students enrolled in each graduate course to travel (CJ dept. must have a minimum of 15 undergraduates).**
- All students accepted to your program must attend a mandatory Pre-Departure Orientation provided by the Study Abroad Coordinator. This orientation should be held no later than one month prior to departure.
- A Study Abroad Fair is held in September and Study Abroad Info. Sessions once a week in October & February. These events are opportunities for you to recruit students for your program. Please contact the Study Abroad Coordinator for the exact dates.
- OIP can help promote your program by displaying promotional materials.
- OIP provides scholarships for study abroad, based on at least a 3.0 GPA.
- OIP can assist students in applying for additional financial aid to help cover the additional costs of studying abroad.

Department and College Approval

By signing below, the faculty leader, Department Chair, and Dean of the College agree to abide by the policies and procedures set forth by the Office of International Programs (OIP) for faculty-led programs. OIP reserves the right to cancel any program if it determines that the program is not meeting any of the guidelines in the policy manual, or poses a safety and security risk to the student participants. Departments and Colleges also retain the right to cancel any program that does not meet internal rules or regulations.

REDACTED

7/19/17

Faculty Leader Name

Date

REDACTED

7/19/17

Department Chair Name

Date

College Dean Name

Dean Signature

7

2/11/17
Date



SYLLABUS

ECON 4085: Special Topic: Readings in China Economics
Study Abroad Program at China University of Mining and Technology, Beijing
Summer I 2018

Instructor: Dr. **REDACTED**

Office: TBA

E-mail: REDACTED @shsu.edu

Course Description: This course of faculty-led study is designed to provide undergraduate students exposure to new Economics topics and concepts in a course setting.

Note: This course will focus on international issues of importance to both China and the U.S. that will include the rise of China as an economic superpower; China and the world economy; the relationship between China and the world (including the U.S.) throughout history and in the 21st century. The class will comprise lectures by the instructor and invited speakers from the host institution and visits to historical and business sites

Learning Objectives: Upon completion of the Chinese course, the students will be able to:
i) explain and identify how greater economic and financial integration has enhanced the importance of coordination and cooperation among nations around the world at the same time as the global competition has increased.
ii) communicate with Chinese students, scholars and businesses in a variety of cross-cultural experiences.

Required Textbook:

Naughton, Barry (2007). The Chinese Economy: Transitions and Growth, Cambridge, MA: The MIT Press.

Additional reading materials may be distributed.

Evaluation: Grades will be based on participation in organized activities, participation and reflections, professionalism, and performance on four in-class exams and in-class presentations.

There will be three partial exams and each exam will count 20% of the student's final grade. There will be one final exam. The final exam is optional and it only counts to replace the lowest partial exam grade if the grade in the final exam is greater than the lowest partial exam grade.

The in-class presentations will be 20% of the final grade. Participation in class, attendance and professionalism will be 20% of the final grade. There is the possibility to assign additional extra credit assignment at the instructors' discretion.

Course grades will be assigned according to the following scale:

Total scores including bonus points	Letter Grade
90 – 100	A
80 – 89	B
70 – 79	C
60 – 69	D
Below 60	F

Class Policies:

1. Attendance is a must. You can miss class only for valid reasons. You must inform the instructor if you cannot attend a class. Since the lectures are based on materials obtained from various sources in addition to the book listed above, attendance is very important to succeed in this class.
2. Students are expected to be on time for class and stay for the duration for the class.
3. The only classroom rule is to not disturb or distract the professor or other students in the class.
4. All SHSU policies as outlined in Academic Policy Manual will apply. The students can refer to these policies at: <http://www.shsu.edu/dept/academic-affairs/aps/aps-students.html>
5. The professionalism grade will be based on the eleven points listed in the Student Code of Conduct for Participants in Faculty-Led Study Abroad Programs:
<http://www.shsu.edu/dotAsset/f0b77149-64b0-4daa-9074-5c5d2cabc61f.pdf>
6. Guidelines for academic dishonesty, absences during religious holy days, students with disabilities, and visitors in the classroom can be found here:
<http://www.shsu.edu/syllabus/>

Outline of Topics:

- 1) The Geographic Setting.
 - b) China at glance.
 - c) China's geography

Textbook: Chapter 1

- 2) The Chinese Economy.

- a) The Chinese Economy Before 1949

Textbook Chapter 2

- b) The Socialist Era
- c) Market Transitions

Textbook Chapter 3
Textbook Chapter 4

3) China and the World Economy

- d) International Trade
- e) Foreign Investment
- f) Economic Growth
- g) Financial Markets

Textbook Chapter 16
Textbook Chapter 17
Textbook Chapter 6
Textbook Chapter 19

4) China Social Topics

- a) Rural vs urban divide
- b) One child (two children) policy

Textbook Chapter 5
Textbook Chapter 7



SYLLABUS

ECON 4360: International Field Studies in Economics: China Study Abroad Program at China University of Mining and Technology, Beijing Summer I 2018

Instructor: Dr. REDACTED

Office: TBA

E-mail: REDACTED @shsu.edu

Course Description: This course is the study of economic policy, institutions, firms, and consumer behavior of the host country in a study abroad program.

Prerequisite: 50 Completed Hours, ECON 2300 or ECON 2301 or ECON 2302, and departmental approval.

Note: This course will focus on developing an understanding of Chinese business culture. Students will engage with other Chinese students in a variety of cross-cultural experiences, attend lectures from leading Chinese scholars, participate in field trips to historic sites and businesses in China, and learn about issues related to the modern Chinese economy.

Learning Objectives: Upon completion of this course the student will be able to:

- i) develop an understanding of modern Chinese culture.
- ii) identify how the Chinese cultural heritage has shaped modern China and its relationship with the current economic environment.
- iii) communicate with Chinese students, scholars and businesses in a variety of cross-cultural experiences

Evaluation: Grades will be based on participation in organized activities, participation and reflections, professionalism, and performance on three in-class exams and one presentation.

There will be three partial exams and each exam will count 10% of the student's final grade. The final exam is optional and it only counts to replace the lowest partial exam grade if the grade in the final exam is greater than the lowest partial exam grade. The presentation will be 20% of the final grade. Participation in organized activities and professionalism will be 50% of the final grade. There is the possibility to assign additional extra credit assignments at the instructors' discretion.

Course grades will be assigned according to the following scale:

Total scores including bonus points	Letter Grade
90 – 100	A
80 – 89	B
70 – 79	C
60 – 69	D
Below 60	F

All SHSU policies as outlined in Academic Policy Manual will apply. The students can refer to these policies at: <http://www.shsu.edu/dept/academic-affairs/aps/aps-students.html>

The professionalism grade will be based on the eleven points listed in the Student Code of Conduct for Participants in Faculty-Led Study Abroad Programs:

<http://www.shsu.edu/dotAsset/f0b77149-64b0-4daa-9074-5c5d2cabc61f.pdf>

Guidelines for academic dishonesty, absences during religious holy days, students with disabilities, and visitors in the classroom can be found here: <http://www.shsu.edu/syllabus/>

Itinerary Summer I China Study Abroad 2018		
Date	Day	Activity
13-May	Sunday	Arrive
14-May	Monday	Class and orientation
15-May	Tuesday	Class
16-May	Wednesday	Visit to Forbidden City and Tiananmen Square
17-May	Thursday	Class
18-May	Friday	Class
21-May	Monday	Exam 1 and Class
22-May	Tuesday	Class
23-May	Wednesday	Visit to Hyundai Factory and Visit to Distillery
24-May	Thursday	Class
25-May	Friday	Travel from Beijing to Shanghai
26-May	Saturday	Shanghai (field trip)
27-May	Sunday	Return from Shanghai to Beijing
28-May	Monday	Class
29-May	Tuesday	Exam 2 and Class
30-May	Wednesday	Visit to the Great Wall of China
31-May	Thursday	Class
1-Jun	Friday	Travel from Beijing to Xian
2-Jun	Saturday	Xian (field trip)
3-Jun	Sunday	Travel from Xian to Beijing
4-Jun	Monday	Class
5-Jun	Tuesday	Class
6-Jun	Wednesday	Visit to Summer Palace
7-Jun	Thursday	Exam 3 and Final Exam
8-Jun	Friday	Closing day
9-Jun	Saturday	Leave